



# VetApp: A mobile social network for Veterinarians

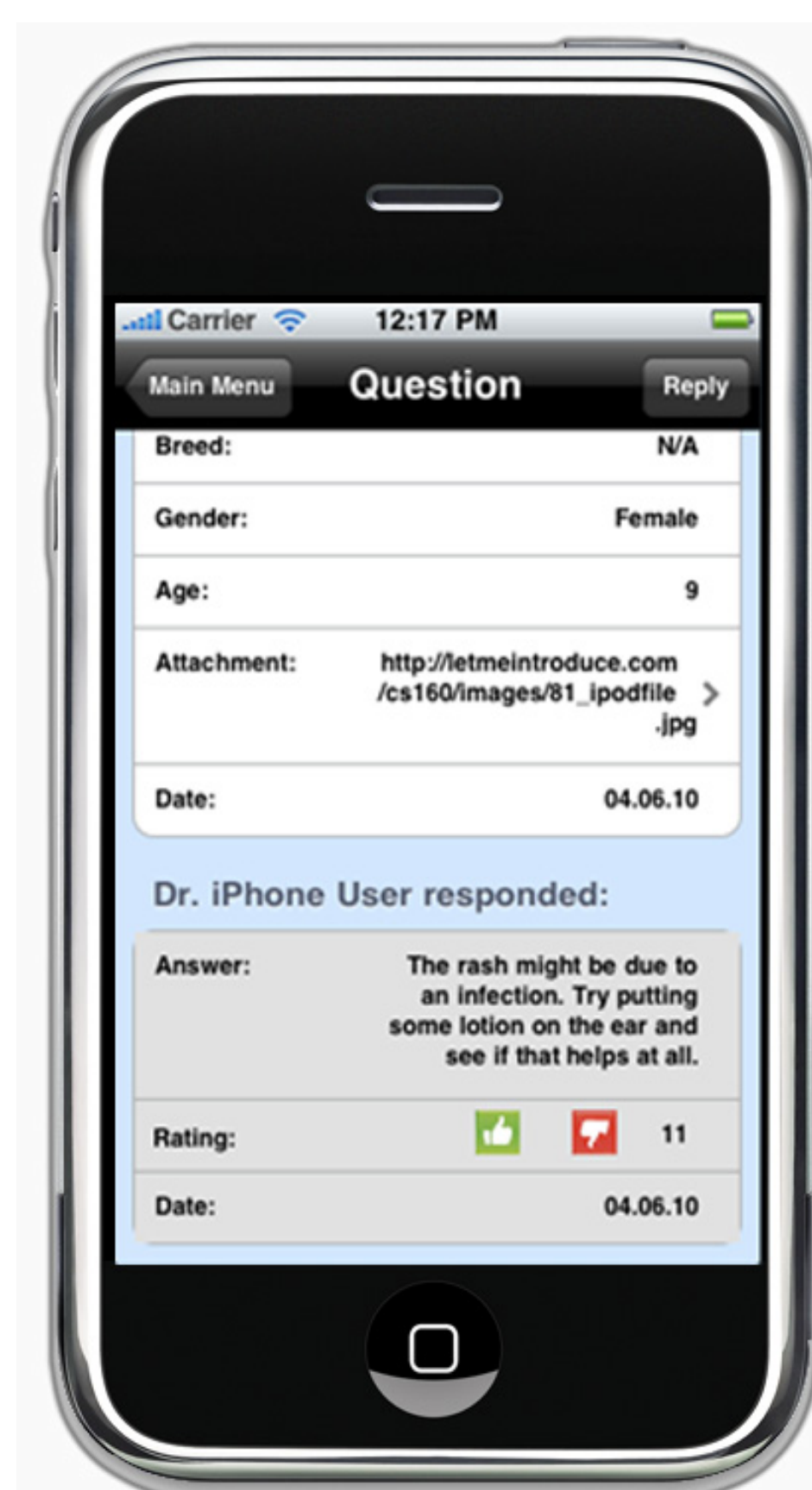
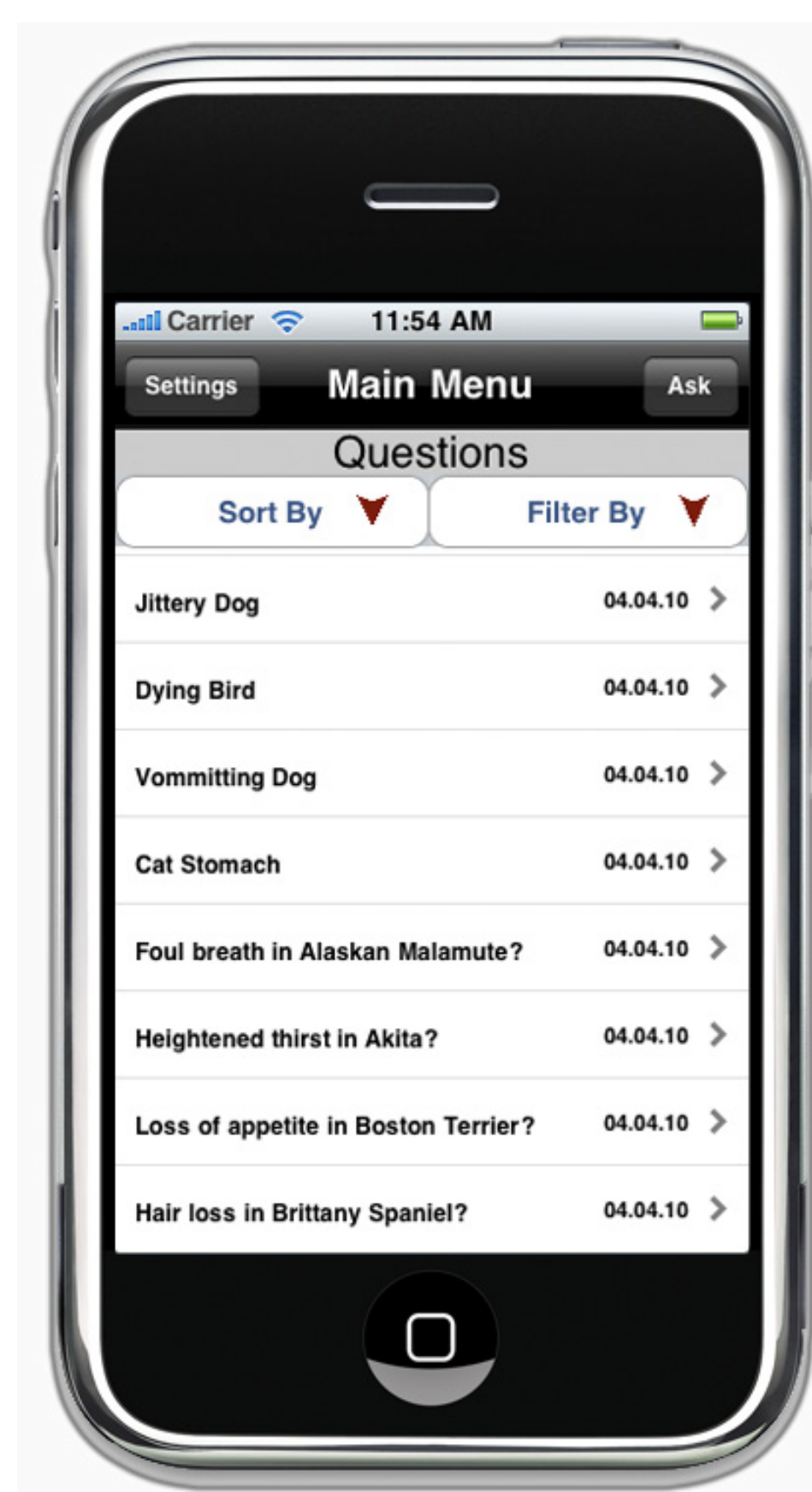
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## The Objective

**Veterinarians** have the difficult job of treating the widest array of animals without having much time to prepare for each case. Most of the time these vets work individually, without the resource of being able to consult their peers in the same building.

**VetApp** takes advantage of today's technology to connect Veterinarians together in real-time through the iPhone, to create an academic, collaborative, and friendly knowledge space. Vets can draw upon this base as a supplement to help them provide the best possible treatment to pets under their care.



## How it works

**VetApp**... allows Veterinarians to ask questions about disease diagnosis and treatment and receive answers from other Vets in **realtime**.

... is available only to licensed veterinarians, each tied to a unique profile, which encourages peer **recognition** through **contribution**.

... has a streamlined interface based on user studies with actual Vets to ensure **fast, intuitive, and efficient** use.

... is synchronized to our private Web Server with all requests secured through SSL and no caching to ensure **privacy** and **security** of all information.

### Current Features

- Real-time updates of the latest questions and answered posted by other veterinarians
- Question forms specifically tailored to Vets' needs to concisely get a question across
- Uploading of images and other documents to help refine questions
- Sorting and filtering of the latest questions asked
- User profile to keep track of questions, responses, and ratings

### Upcoming Features

- Instant audio notifications for questions and responses being "watched"
- Auto text-completion for the most common veterinary words in filling out forms
- Thumbnails of uploaded images and documents for previewing
- Saved "bookmarks" when navigating in between apps
- Rewards systems to encourage contribution
- "Related questions" to help Vets find cases they might be interested in

## Design Evolution

