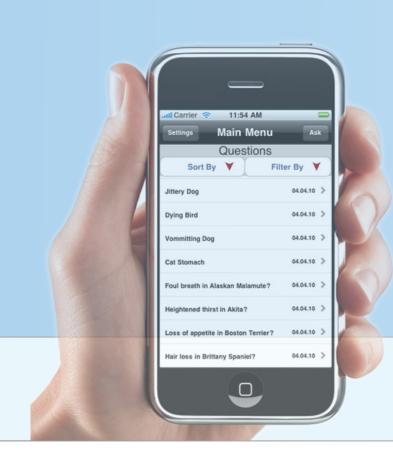
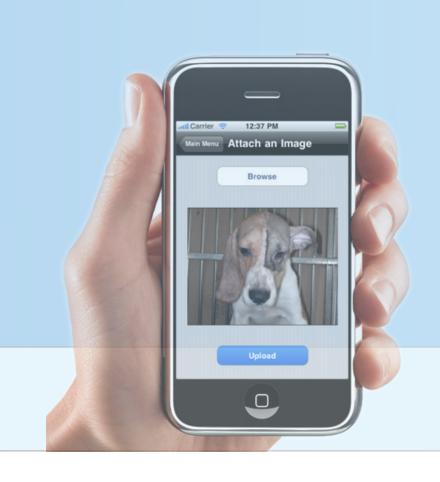


# VetApp: A mobile social network for Veterinarians

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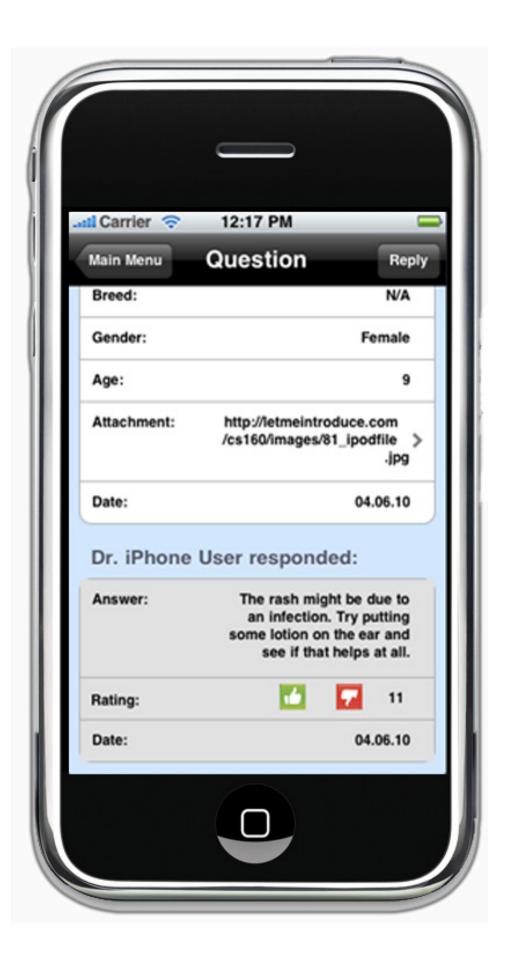


## The Objective

**Veterinarians** have the difficult job of treating the widest array of animals without having much time to prepare for each case. Most of the time these vets work individually, without the resource of being able to consult their peers in the same building.

**VetApp** takes advantage of today's technology to connect Veterinarians together in real-time through the iPhone, to create an academic, collaborative, and friendly knowledge space. Vets can draw upon this base as a supplement to help them provide the best possible treatment to pets under their care.







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### How it works

**VetApp**... allows Veterinarians to ask questions about disease diagnosis and treatment and receive answers from other Vets in **realtime**.

... is available only to licensed veterinarians, each tied to a unique profile, which encourages peer **recognition** through **contribution**.

... has a streamlined interface based on user studies with actual Vets to ensure **fast**, **intuitive**, and **efficient** use.

... is synchronized to our private Web Server with all requests secured through SSL and no caching to ensure **privacy** and **security** of all information.

#### **Current Features**

- Real-time updates of the latest questions and answered posted by other veterinarians
- Question forms specifically tailored to Vets'
  needs to concisely get
  a question across
- Uploading of images
   and other documents
   to help refine questions
- Sorting and filtering
   of the latest questions
   asked
- User profile to keep track of questions, responses, and ratings

### **Upcoming Features**

- Instant audio notifications for questions and responses being "watched"
- Auto text-completion
   for the most common
   veterinary words in
   filling out forms
- Thumbnails of uploaded images and documents for previewing
- Saved "bookmarks"
   when navigating in
   between apps
- Rewards sytems to encourage contribution
- "Related questions"
   to help Vets find
   cases they might