

Trippen

Your Trip Companion

Team Awesome

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Presentation Outline

- Problem and solution overview
- Target user group
- Tasks
- Demo
- What was left out
- Design evolution

Problem and solution overview

- Adventure-seeking, outdoorsy people want to log their journeys
- Currently no way to associate comments & photos collected with physical locations
- Trippen allows users to track physical progress on trips
- Users can associate content (comments, photos, etc.) with physical locations

Target User Group

- People who go on a lot of trips
- Members of hiking groups
- Don't want to carry a lot of extra equipment
- Currently keep logs, journals with tools like Flickr, LiveJournal, etc.



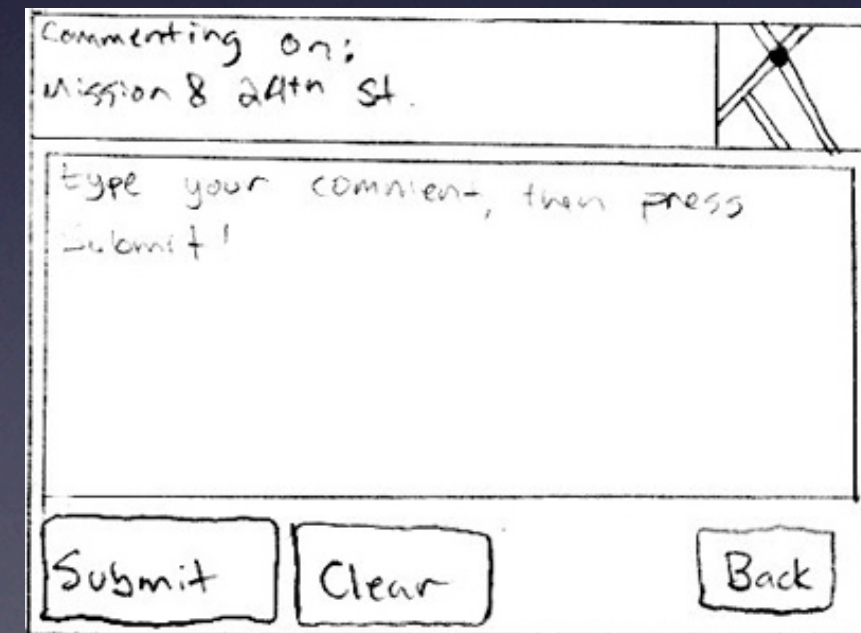
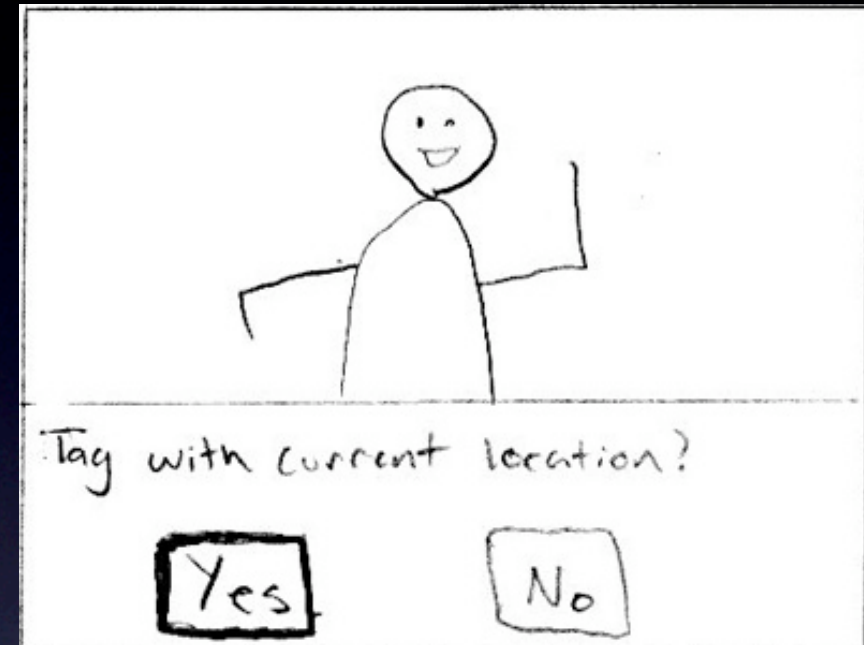
Tasks

- Task 1 - Easy - Start (and stop) trip recording
- Task 2 - Medium - Mark current location, add a comment to the point
- Task 3 - Hard - View current trip, find the oldest point, add a photo to the point
- Bonus Task - Rename the latest trip

Demo

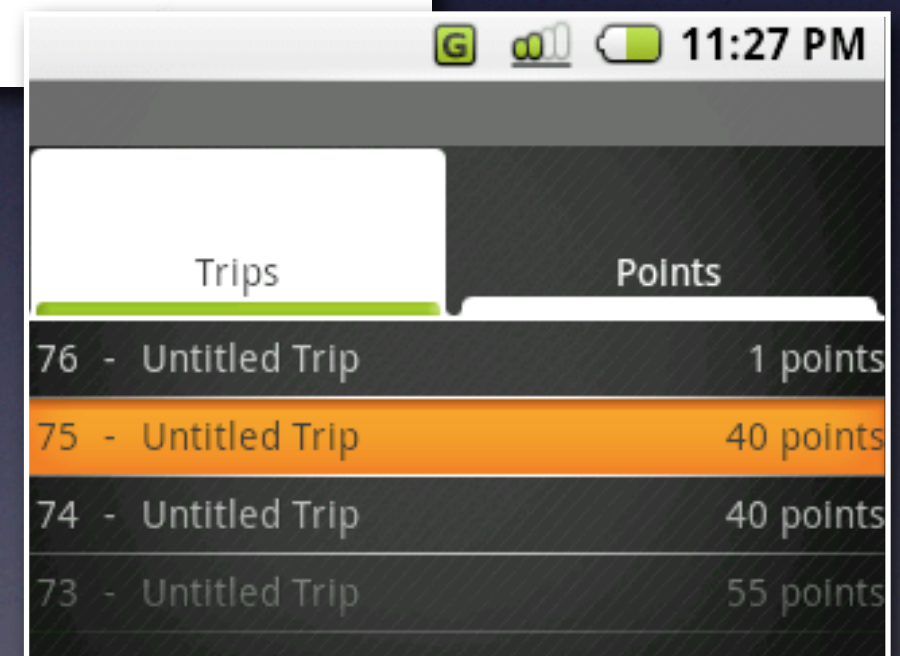
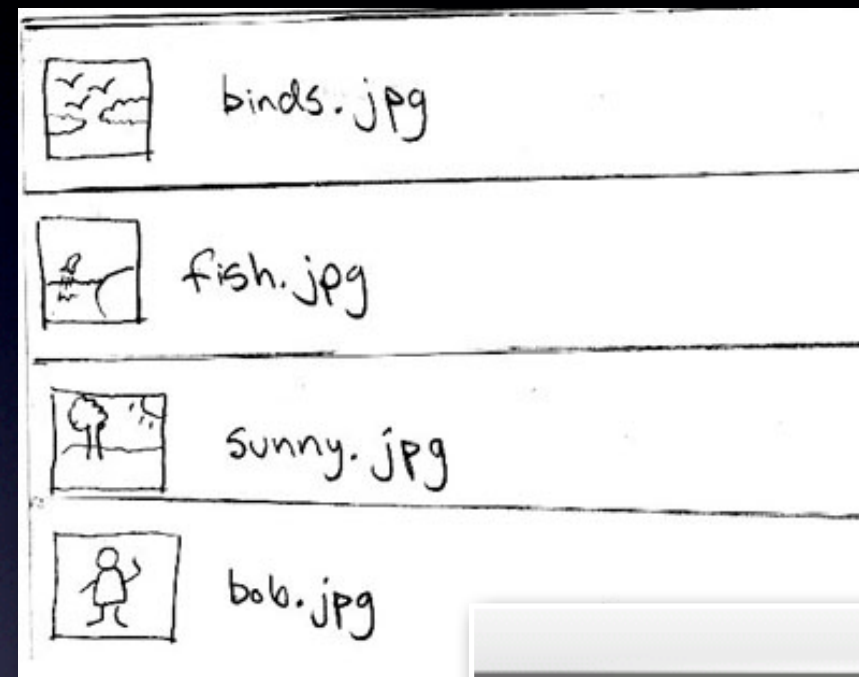
What was left out

- No physical phone, so no real GPS data
- “Physical bookmarking”
- Passive/active points
- Your current location
- Auto-tagging photos



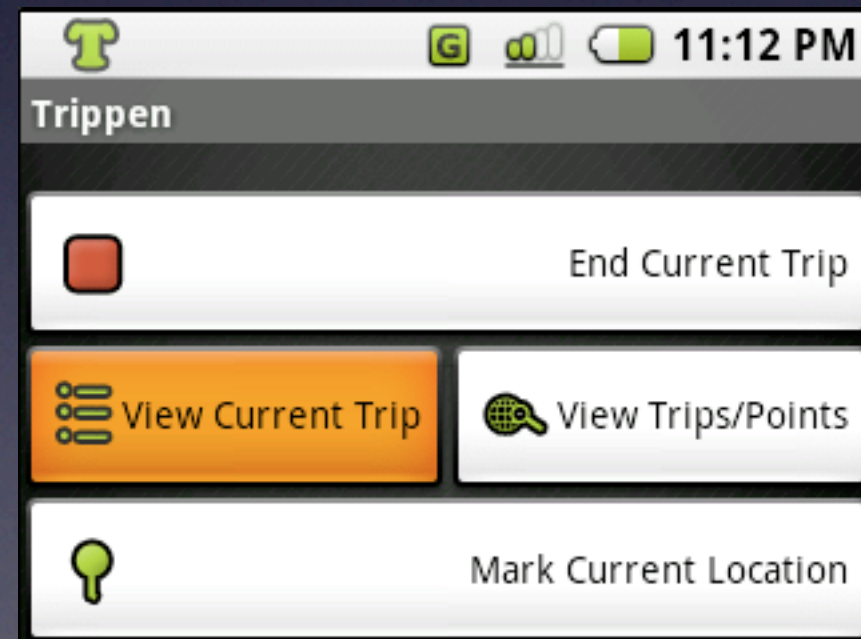
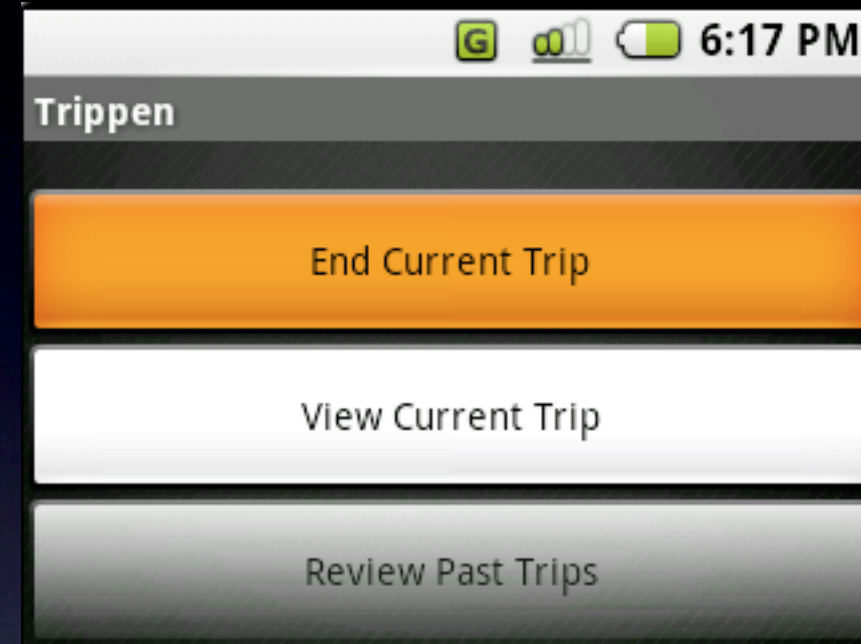
Design Evolution

- Home Activity
- Browse Activity
- List/Map Activity
- Add/Edit Point Activity
- Other Changes



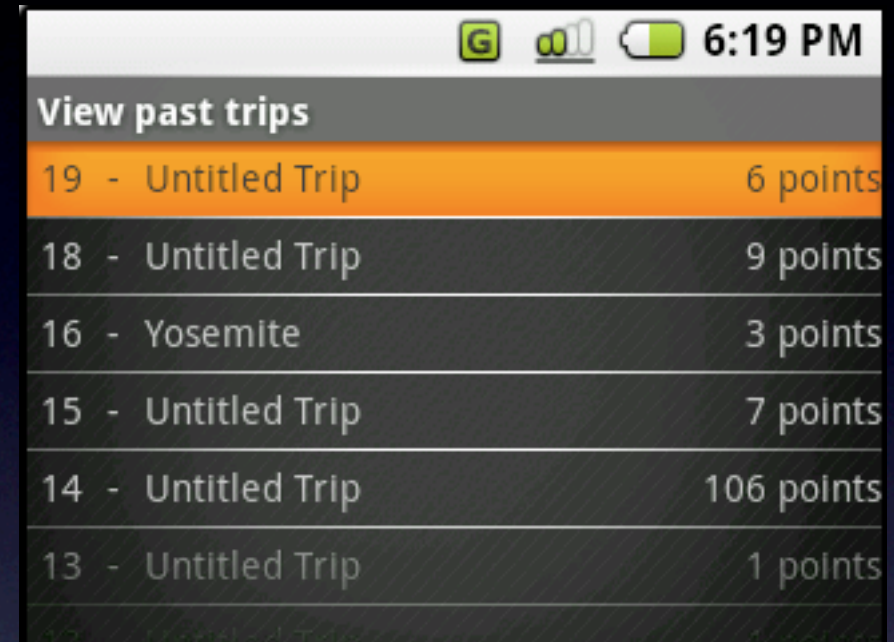
Home Activity

- Buttons all fit on screen without scrolling
- Icons for buttons
- Default focus to “View Current Trip” after new trip started

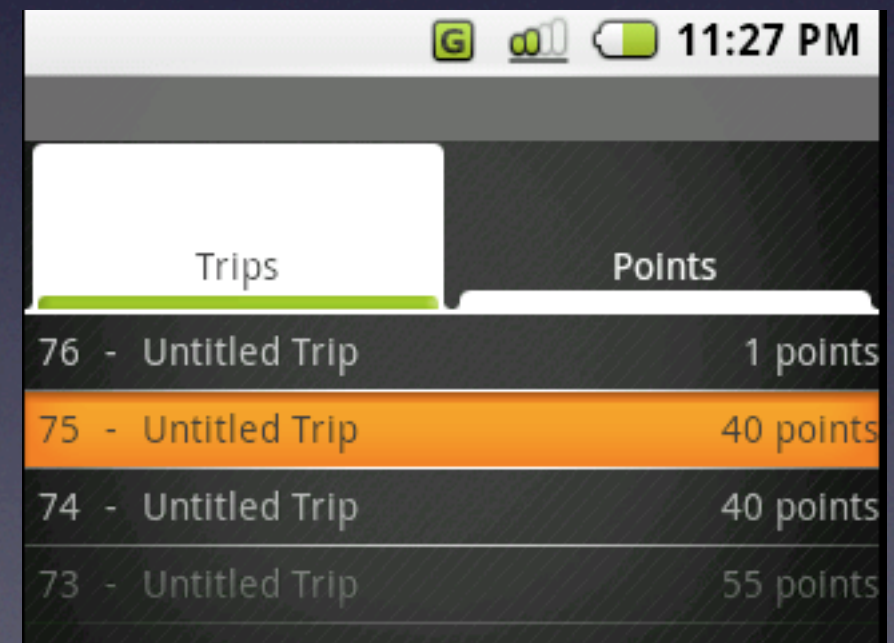


Browse Activity

- Formerly “Trip Browsing Activity”
- Can view points, too
- Sorting
- Renaming, deleting trips



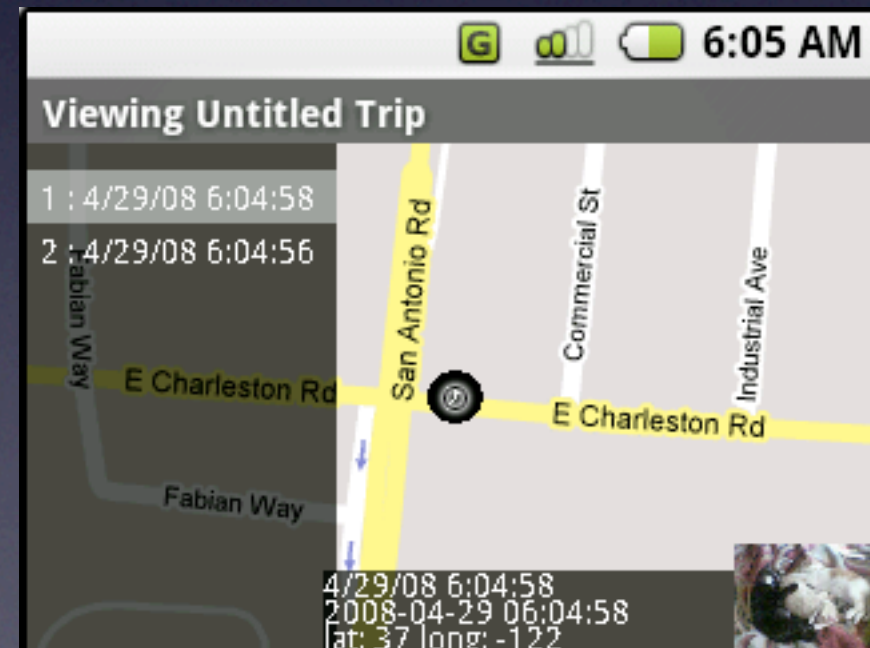
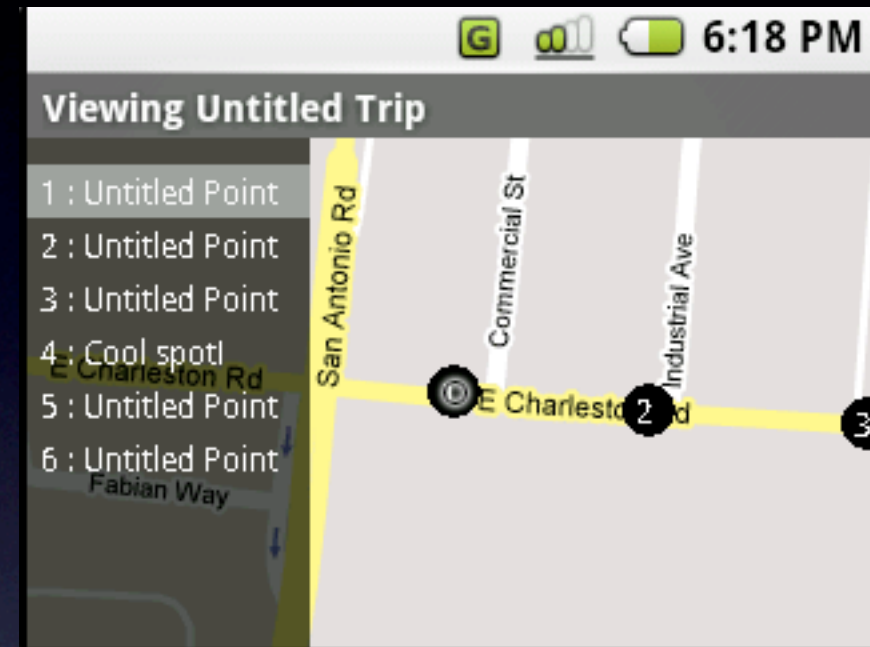
View past trips		
19	- Untitled Trip	6 points
18	- Untitled Trip	9 points
16	- Yosemite	3 points
15	- Untitled Trip	7 points
14	- Untitled Trip	106 points
13	- Untitled Trip	1 points



Trips		
76	- Untitled Trip	1 points
75	- Untitled Trip	40 points
74	- Untitled Trip	40 points
73	- Untitled Trip	55 points

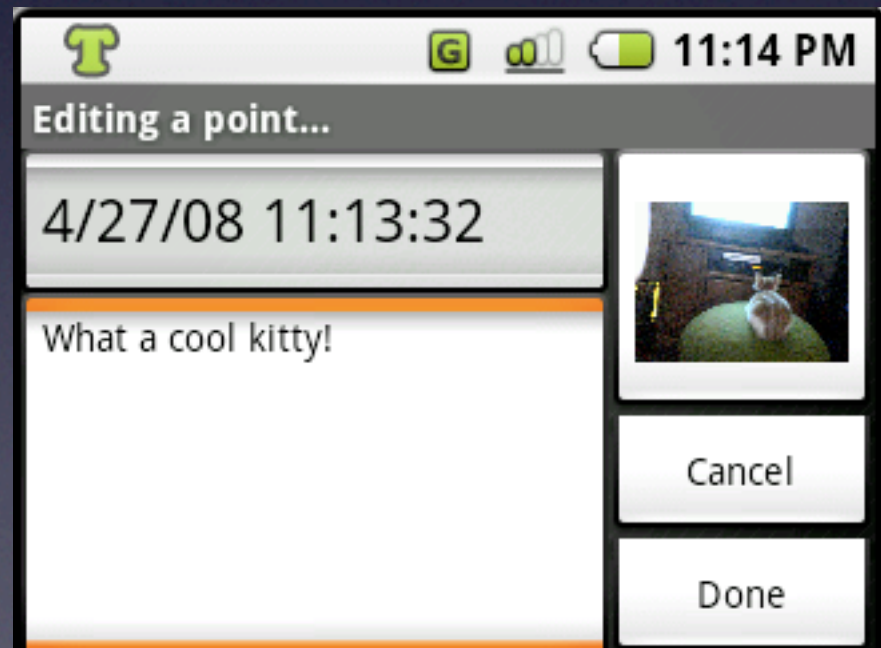
List/Map Activity

- Thumbnail
- List slightly wider



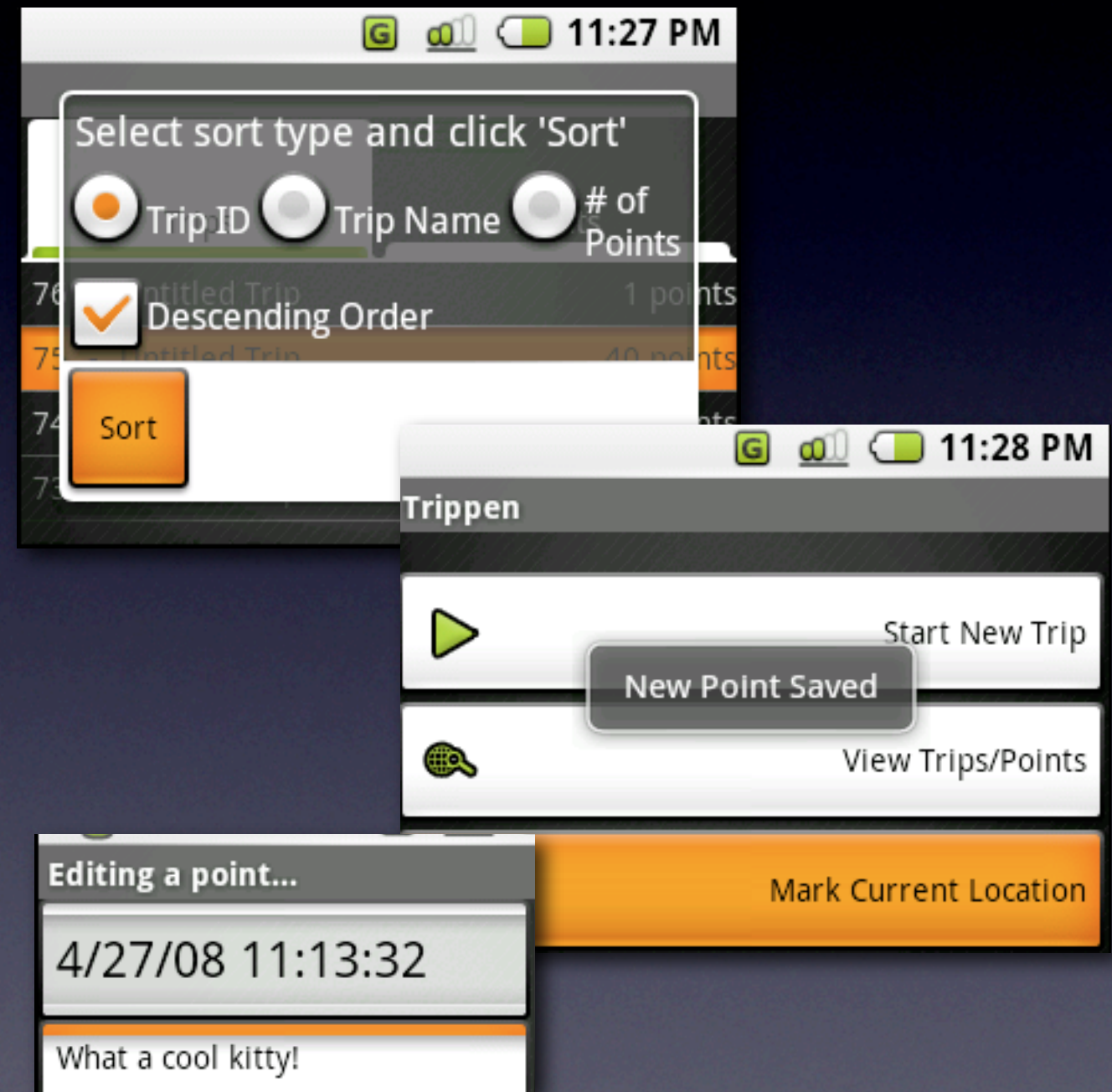
Add/Edit Point Activity

- Remove non-functional map button
- Added “Done” and “Cancel” buttons per user requests
- Default text in text boxes



Other Changes

- Toast notifications
- Default name for new point current timestamp
- Tray icon



Summary

- Trippen is your trip companion
- Record your journey's physical progress
- Tag physical locations with comments and photos

the end ?