

Flashlight Application

The Flash:
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Problem Statement

- People find themselves in situations where they need a light
- Don't always carry a flashlight, but carry their cell phones (1.5 billion cell phones in the world)
- Target users: college students – young professionals

Solution

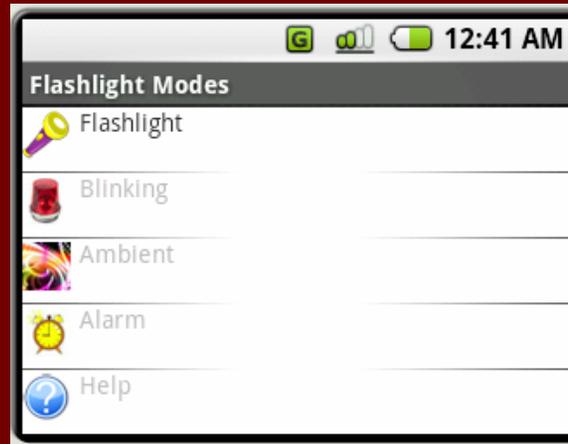
- An application that is easy to use and includes features that are catered toward the needs of users in the dark.
- 4 modes:
 - Flashlight
 - Blinking
 - Alarm
 - Ambient

Evolution: Menu

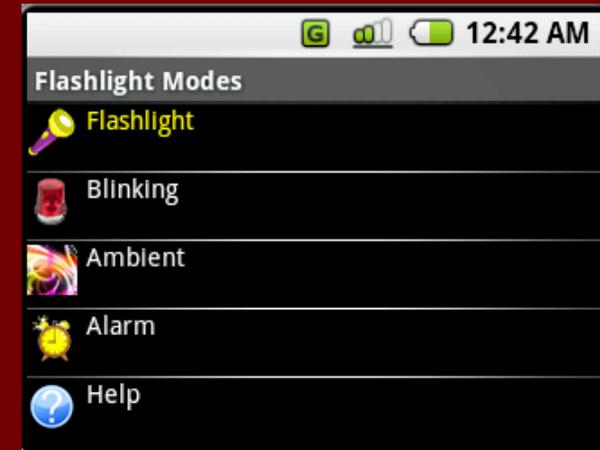
Lo-Fi



Interactive
Prototype



Final Prototype

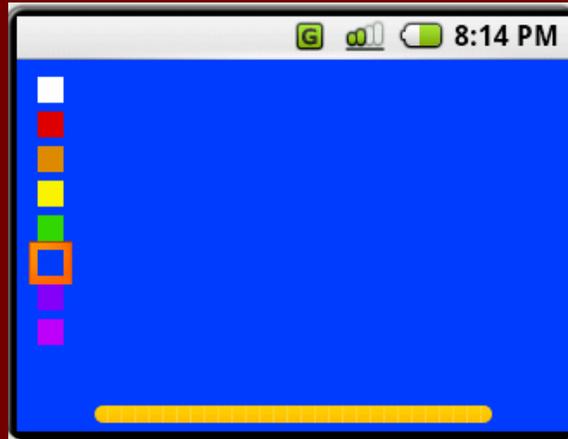


Evolution: Flashlight

Lo-Fi



Interactive
Prototype



Final Prototype



Evolution: Blinking

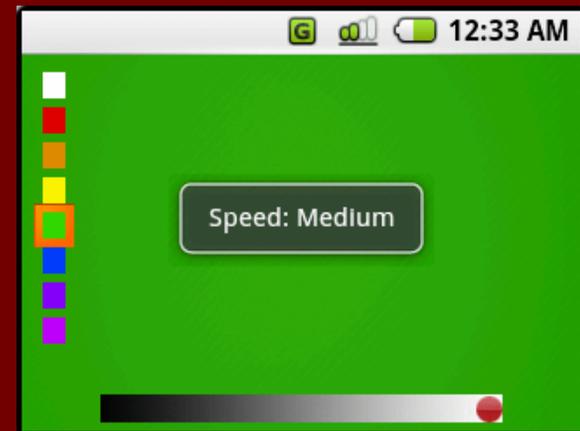
Lo-Fi



Interactive Prototype

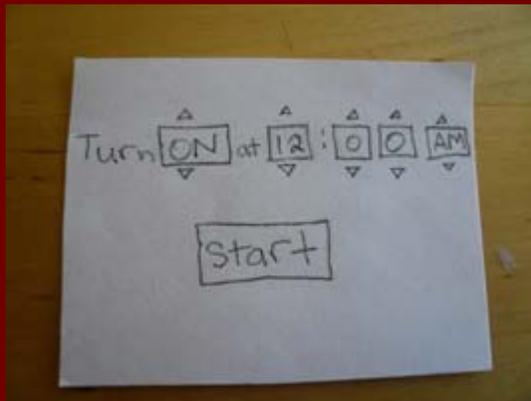


Final Prototype

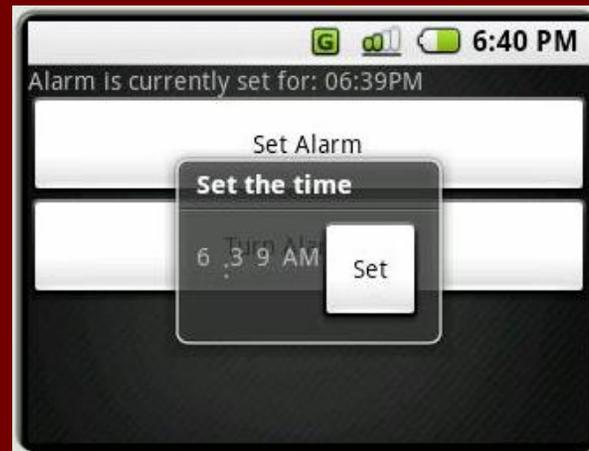


Evolution: Alarm

Lo-Fi



Interactive
Prototype

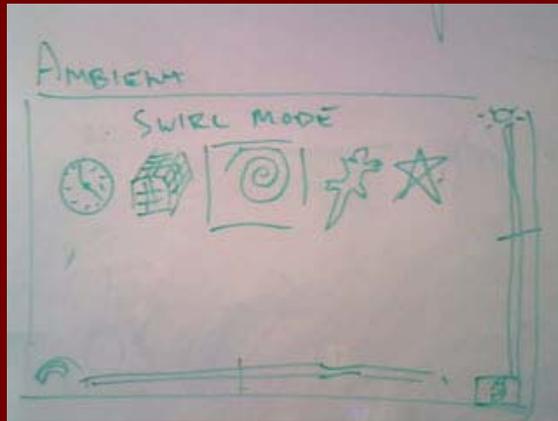


Final Prototype

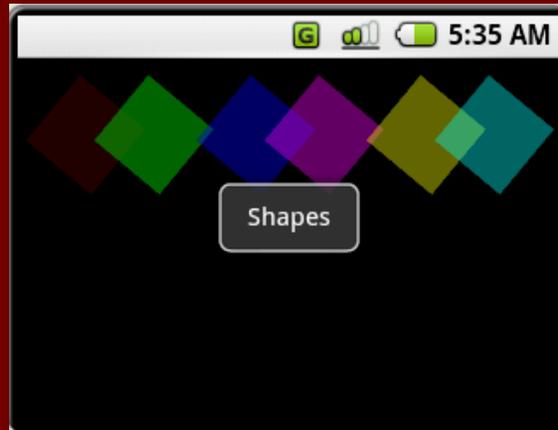


Evolution: Ambient

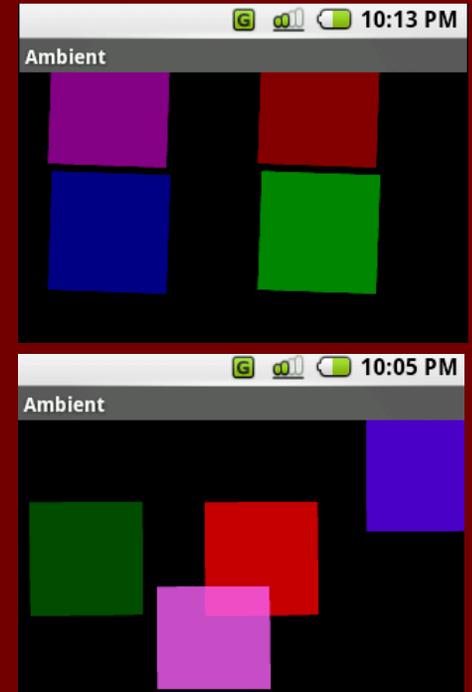
Lo-Fi



Interactive
Prototype



Final Prototype

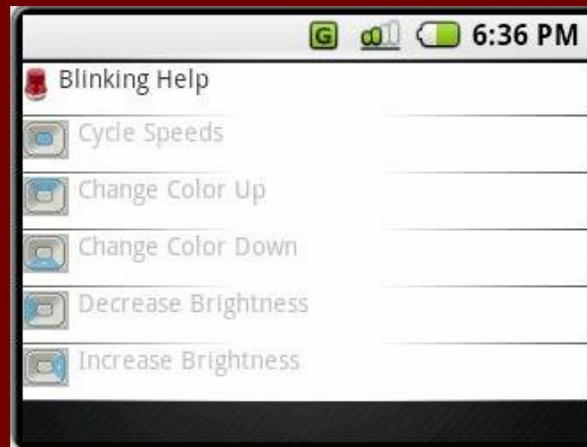


Evolution: Help

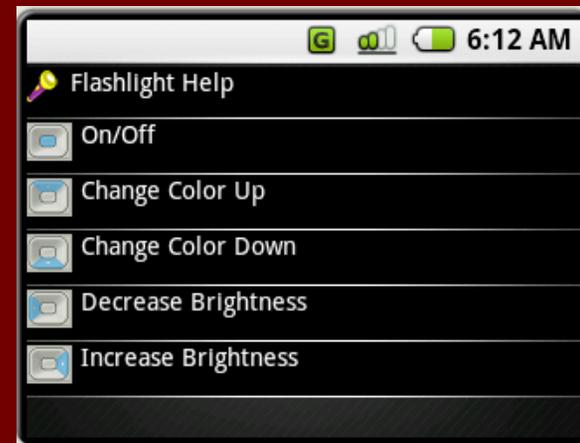
Lo-Fi



Interactive Prototype



Final Prototype



Demo