Team 42’s
digital planner

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Overview

- The Problem
- The Solution
- Demo of Tasks
- Design Features
- Design Revisions
- Questions?
The Problem

People love physical planners, but:

– No backup
– No other ways of access
– No reminders
The Solution
Task 1: Schedule an event

You make dinner plans with a friend for next week, and you want to make sure that you have the time and location down.
Task 2: Add a multi-hour event

You know that your next business meeting is going to be a long one, so you want to indicate that the whole morning will be taken up.
Task 3: Use email reminders

You have an important appointment that you can’t miss, but you’re not the kind of person who always looks at your planner.
Design Features: Paper Interface

Schedule your events just like a normal planner.

Draw a box around multiple hours to indicate the duration of an event.

Cross off "to dos" once you have finished them.

Check off the Reminders check-box to request that an email reminder be sent about an event.

Add any "to dos" in the spaces below the hourly slots.
Design Features: Web Interface
Design Revisions: No labels
Design Revisions: OCR support

- Provides search mechanism
- To compensate for no labels
Design Revisions: Long events
Design Revisions: More visibility
Design Revisions: Reminders

• The reminders tab was missed
• Mandatory first-time configuration
Summary

• What did we learn?
• Testers are key!
• They helped us with:
  • Problem
  • Solution
  • Clarity
  • Functionality